FARO Investor Meeting

FROM FOCUS COMES GROWTH

Peter Lau President & CEO

March 11, 2024





FARO.

Peter Lau

President and Chief Executive Officer

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Certain statements made or incorporated by reference in this presentation and at this conference reflect management's estimates and beliefs and are intended to be, and are hereby identified as, "Forward-Looking Statements" for purposes of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements and diagrams that describe the Company's plans, objectives, projections, expectations, assumptions, strategies, or goals are forward-looking statements. These statements often include words such as "believe", "expect", "anticipate", "intend", "plan", "estimate" or similar expressions. These statements are based on certain assumptions that FARO has made in light of its experience in the industry as well as its perspective of historical trends, current conditions, expected future developments and other factors it believes are appropriate under the circumstances. Actual results may differ materially from the anticipated results because of certain risks and uncertainties. These risks and uncertainties are set forth in FARO's Annual Report on Form 10-K and other filings made from time to time with the Securities and Exchange Commission. The Company undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise, unless otherwise required by law.

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Non-GAAP Financial Measures

This presentation contains information about our financial results that are not presented in accordance with U.S. generally accepted accounting principles ("GAAP"). These non-GAAP financial measures, including non-GAAP gross margin, non-GAAP operating expenses, non-GAAP net income (loss) and non-GAAP net income (loss) per share, exclude the impact of purchase accounting intangible amortization expense and fair value adjustments, stock-based compensation, inventory reserve charge, restructuring and other charges, and other tax adjustments, and are provided to enhance investors' overall understanding of our historical operations and financial performance.

In addition, we present EBITDA, which is calculated as net income (loss) before interest (income) expense, net, income tax expense and depreciation and amortization, and Adjusted EBITDA, which is calculated as EBITDA, excluding other (income) expense, net, stock-based compensation, inventory reserve charge, and restructuring and other charges, as measures of our operating profitability. The most directly comparable GAAP measure to EBITDA and Adjusted EBITDA is net income (loss).

Free Cash Flow represents cash from operating activities less capital spending. Adjusted Free Cash Flow represents free cash flow further adjusted to exclude restructuring cash payments.

Management believes that these non-GAAP financial measures provide investors with relevant period-to-period comparisons of our core operations using the same methodology that management employs in its review of the Company's operating results. These financial measures are not recognized terms under GAAP and should not be considered in isolation or as a substitute for a measure of financial performance prepared in accordance with GAAP

These non-GAAP financial measures have limitations that should be considered before using these measures to evaluate a company's financial performance. These non-GAAP financial measures, as presented, may not be comparable to similarly titled measures of other companies due to varying methods of calculation. The financial statement tables that accompany this presentation include a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures.



Agenda





Innovators in Digitization of the Physical World





























40+ years enabling customers to make smarter decisions, faster



FARO Overview

- #1 or 2 in Served Markets
- Broad Set of 3D Capture Devices
- Software Delivers Insights across Hardware, Cloud and Mobile
- 12,000+ 3D Customers
- 77% Brand Loyalty
- 730 Patents

FARO poised to create shareholder value

FY23 Revenue

\$359M

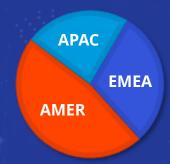
+4% YOY

FY23 Non-GAAP Gross Margin

49%

FY23 Adjusted EBITDA Margin

3%





Note: Revenue, Non-GAAP Gross Margin and Adjusted EBITDA Margin are for the fiscal year ended December 31, 2023. Non-GAAP Gross Margin and Adjusted EBITDA Margin are non-GAAP measures. Reconciliation of the non-GAAP measures to GAAP counterparts is provided at the end of this presentation.



Executive Leadership



















Melanie Stagnitti VICE PRESIDENT, CHIEF HUMAN RESOURCE OFFICER



Roger Isern SENIOR VICE PRESIDENT, CHIEF DIGITAL OFFICER



Grace Parker SENIOR DIRECTOR, CORPORATE MARKETING









FARO

Global Footprint



Positioned to effectively serve our global customers

Q Headquarters

Lake Mary, Florida (Global HQ) Stuttgart, Germany (EMEA HQ) Singapore (APAC HQ)

Offices/Service Centers

Atlanta, GA Portugal
Exton, PA United Kingdom
Mexico China

Mexico China
Brazil India
France Japan
Italy Thailand

R&D

Lake Mary, FL Aachen, Germany
Exton, PA Nottingham, UK
Stuttgart, Rezzato, Italy
Germany Porto, Portugal





FARO.

Peter Lau

President and Chief Executive Officer

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Strategic Vision

- FARO is embarking on a renewed commitment to our heritage of delivering best in class 3D capture devices at a rapid velocity.
- Augmented by a harmonized software platform that allows customers to quickly process data and enable collaboration in their chosen environment – on desktop, in mobile, or in cloud.
- Building upon our industry-leading application expertise.
- Underpinned by an updated operating model that places a premium on efficiency and execution through relentless prioritization of key value creation activities.
- Increase free cash flow, expand margins and deliver above market growth, creating significant shareholder value.



Strategic Priorities Pivot

Intensely focus on growing core FARO integrated hardware and software solutions

2

Expand core addressable market and refresh key core products

3

Operating model refresh promotes earnings growth in all market conditions

4

Relentless focus on execution to expand margins and increase free cash flow

5

Fund breakthrough innovation and adjacencies to core with milestone attainment



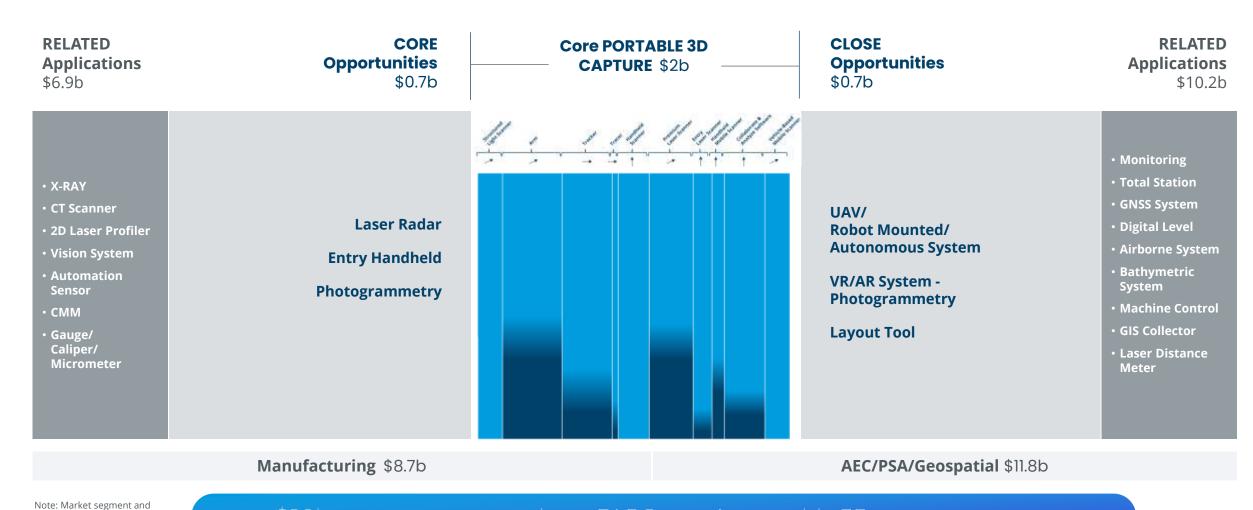
Refreshed Operating Model

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Apply intensity Introduce new Improve customer Aligned goals to around 80/20 products that value creation experience principles expand addressable market **Business process** Margin and free cash Allocate resources and productivity flow expansion to priorities Refresh key products and simplify offering

FARO

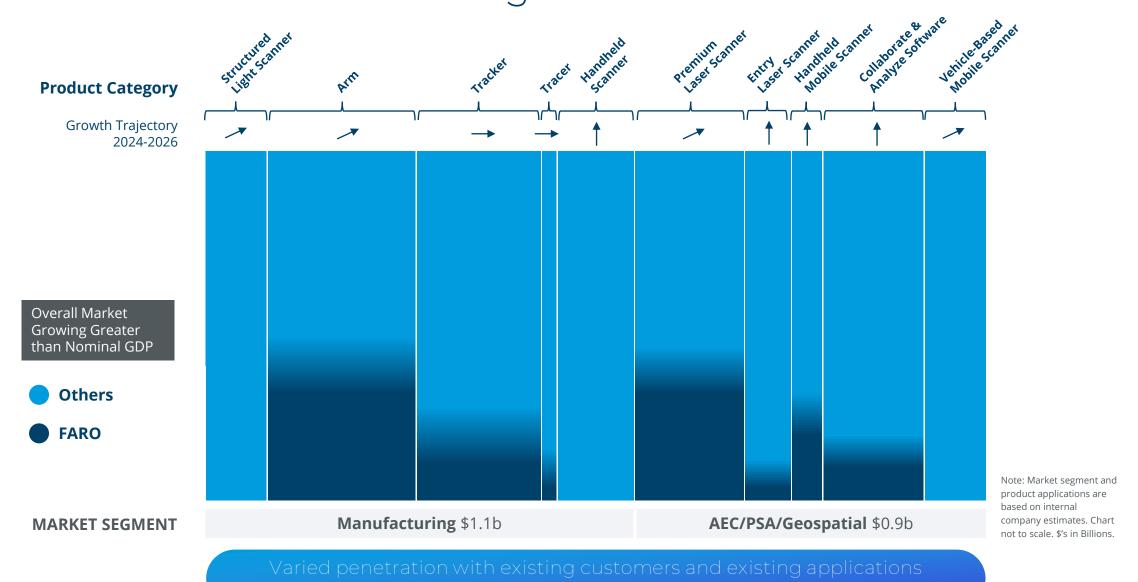
Total Metrology & Digital Reality Markets



product applications are based on internal company estimates. Chart not to scale. \$'s in Billions. ~\$20b measurement market – FARO core in portable 3D capture segment |



Core Portable 3D Market Segment



Operational Excellence Priorities

Gross Margin

Revenue

New products Price

Variable Cost Productivity

Value engineering Sales and operations planning

Supply Chain Localization

Utilize low-cost countries Utilized Scaled suppliers

Operating Expense

Expense Management

Productivity and efficiency Simplify process and systems

Metered Investing

Increase investment upon key milestones Incubate non-core activities

Cost to Serve Customers

Reduction in turn around times Customer self serve

Free Cash Flow

Reduce Days Sales Outstanding

Digitize process Invest in talent

Optimize Inventory

Sales and operations planning Localize supply chain

Increase Days to Pay

Supplier mix
Payable terms negotiations

Meaningful value creation through operational excellence



FARO Playbook for Sustainable Financial Growth



Playbook enables meaningful, multi-year value creation





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Oliver Zweigle, Ph.D.

SENIOR VICE PRESIDENT, ENGINEERING & CTO **Gregory Lepere**

VICE PRESIDENT, CORE MARKETING

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Solution Key Highlights



Product Strategy Fueling Growth



Enabling
Customers to Make
Smarter Decisions,
Faster



Utilization of Partnerships



Streamlined Solution Portfolio



Seamless Workflow Boosts Customer Efficiency



Capture

Data collection using combinations of probes, lasers, photographs and video



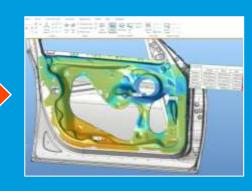
Prepare

Alignment of multi-format data into one intuitive data source



Analyze

Gain insight and actionable information about your assets, from manufacturing parts to entire buildings



Collaborate & Manage

The information you need to efficiently manage your processes and assets virtually

Automated and intuitive workflows enable customer productivity

Transforming Measurement & Digitization with a Unique Ecosystem



Product Strategy Vision



Expand

Grow addressable market with new product lines



Partner

To grow through new channels, to complement our portfolio



Renew

Core products seeing a next generation release



Simplify

Drive productivity and improve customer experience



R&D Differentiators & IP



Metrology

40+ years experience in industrial metrology

Inventor of the FARO Arm



Mobile Scanning

Market-leading SLAM technology for mobile scanning

Inventor of FARO Orbis



Laser Scanning

25+ years experience in reality capture & laser Scanning

Inventor of the FARO Focus



A

Create data insights, improve data quality & accuracy and solve new customer use cases



Vision & Photogrammetry

15+ years of experience leveraging latest GPU and FPGA based developments

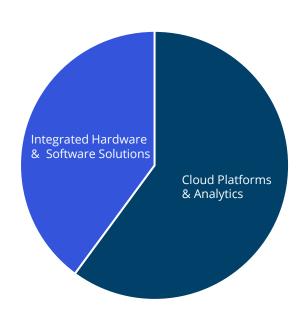


Software Ecosystem

Generating insights across hardware, cloud, desktop and mobile

Focused R&D Investment Delivers Efficiency

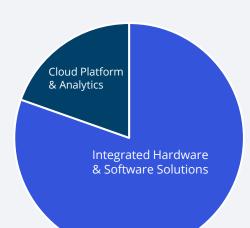
2023



- Restructured R&D organization for improved efficiency and execution
- Increased focus on core products & markets and Sphere XG Cloud Platform

Restructured R&D and re-balanced investmen

2024











Clear focus of investment on core products and platform targeting our core addressable market



-30%

Industry-Leading Products & World-Class Customer Experience

















Industry-Leading Product Portfolic

- Increase speed-to-market through disciplined portfolio management (80:20)
- New hardware and software ecosystem to expand addressable market (increase SAM)
- Speed to innovation enabled by partnerships, and dynamic resource allocation
- Value Engineering to improve cost efficiency

World-Class Customer Experience

- One platform one world-class experience
- IoT, predictive maintenance, and in-field connectivity and serviceability
- Open APIs create more partnerships and extensibility opportunities

Disciplined prioritization and intense execution drives product and customer experience



FARO.

Jeff Sexton

SENIOR VICE PRESIDENT, GLOBAL SALES

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Go To Market Highlights



Retention and Expansion of Core



Demonstratable Customer Need



Go-to-Market Strategy Refinements



Vibrant Markets

Creating Value for Customers

Our Customers Need 3D Data







Megatrends Creating the Need for More Data









FARO Delivers Differentiation













FARO is well-positioned to capitalize on customers' need for 3D Data



Delivering Customer Value



N|V|5



Manufacturing

FARO IMPACT:

- Inspection Time Reduction: > 75%
- ROI Payback: < 3 Months

"The best product and support in the industry. I have never felt more comfortable with the equipment or data I gather. The single greatest quality improvement we have ever made"

-Director, Metrology

Architecture, Engineering, Construction

FARO IMPACT:

- Onsite Time Reduction: 70%
- ROI Payback: 4 Months

"Prior to FARO, we always needed to make follow-up site visits because we just couldn't capture everything we needed. With FARO, we only need to do one site visit...and our accuracy has improved, our CAD man-hours have dropped, and our re-work has decreased significantly!"

- Lead Surveyor, Civil Applications

Public Safety

FARO IMPACT:

Less time needed on scene with fewer officer resources required

"FARO provides speed in processing crime and crash scenes...capturing everything at a scene with very accurate measurements. I no longer do the traditional crime scene sketches and the data is impressive for the District Attorneys and jurors."

- Crash & Crime Scene Reconstructionist

We solve real business problems with complete solutions and deliver lasting value to our customers

Why We Win and How We Grow

Brand Strength and Reputation Subject Matter Expertise Breadth of Solutions

Strategy for Growth

Manufacturing

- New Product Introductions
- Dynamic Resource Allocation
- Channel Expansion

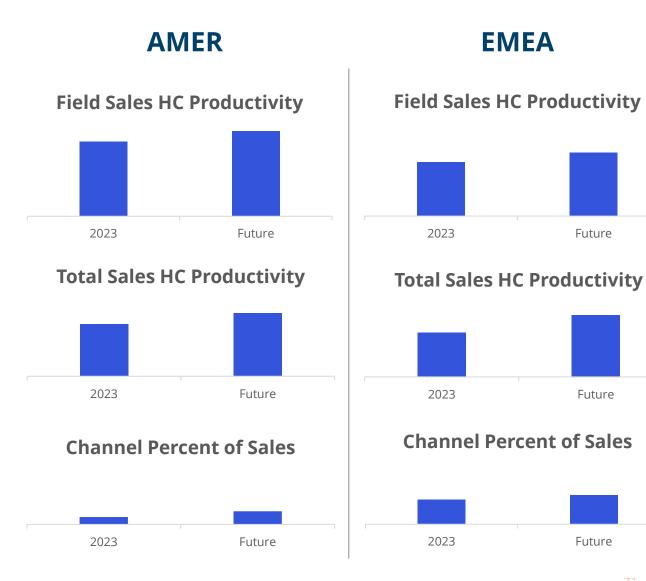
Architecture, Engineering, Construction (AEC)

- New Product Introductions
- Increase Geospatial Penetration
- Channel Expansion

Public Safety (PSA)

- New Product Introductions
- Large-Scale Deployments
- Pre-Disaster Planning Workflows

Regional Sales Productivity





Productivity Strategies









Commercial Growth Framework

Breakthrough

Create Growth Through New Applications

- Enterprise Sales Opportunity
- Enable low or no-touch solutions

Expand Core

Increase Our Addressable Market

- New product execution
- Underpenetrated vertical growth
- Expand footprint through partnerships

Grow Core

Capitalize on Core Foundation

- Dedicated Demand Gen Org to acquire new
- Attach SW Platform at point of sale
- Scale through partner growth

Strengthen Core

Grow What We Have

- Upgrade existing customers
- Growth in Service
- Allocate Resources to harness market growth

Revenue Impact

FROM FOCUS COMES GROWTH

Expand the Core

Grow the Core

Strengthen the Core

Time

Spend our time strengthening, growing, and expanding our Core busines:



FARO.

Jason Pollock

SENIOR VICE PRESIDENT, CHIEF OPERATING OFFICER

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The Operations Journey



Operations Footprint



Optimized manufacturing footprint ... servicing near to our customers ... flexibility

Q Manufacturing

- Sanmina operational since 2022
- Business continuity
- NPI engagement
- Supply chain efficiencies
- Flexibility
- Leverage best in class

Service Operations

- 11 sites globally
- Service repair/calibration
- Final touch capability



Gross Margin Expansion: Operationally

- Supply chain localization and optimized logistics
 - Leverage technology in the right location
 - Localized suppliers aligned to manufacturing
- S&OP and strategic buys / partners
- Dfx / value engineering

Gross Margin % Expansion

- Broker Buy PPV Mitigation
- Direct Material Savings
- Leverage Partners
- Value Engineering

2022 & Before

2023-2025 & Beyond







Free Cashflow: Operations Focus



Manufacturing Excellence:

Partnered with Sanmina 2022
Optimized working capital
Supply chain efficiencies
Localize Supply Chain



Inventory Optimization:

S&OP process tuning

Leverage partners

Simplify offerings / configurations

Significant reduction yr/yr



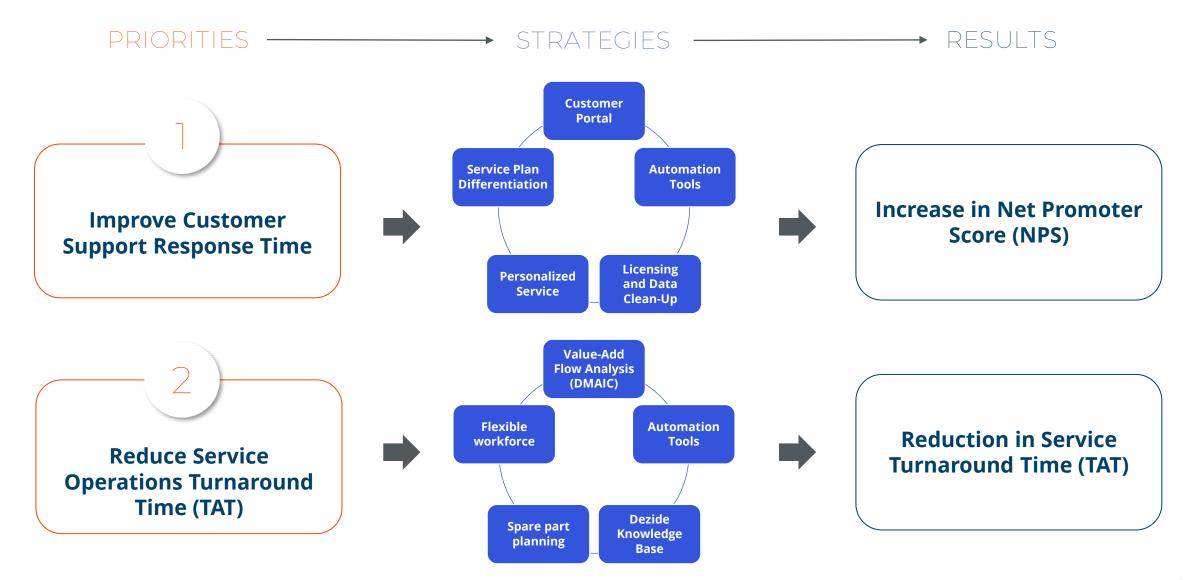
Strategic Partners:

Improved payment terms (DPO)

Inventory management



World-Class Service Execution





FARO:

Matt Horwath

SENIOR VICE PRESIDENT, CHIEF FINANCIAL OFFICER

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Finance Key Messages



Margin Expansion



Cash Flow Generation

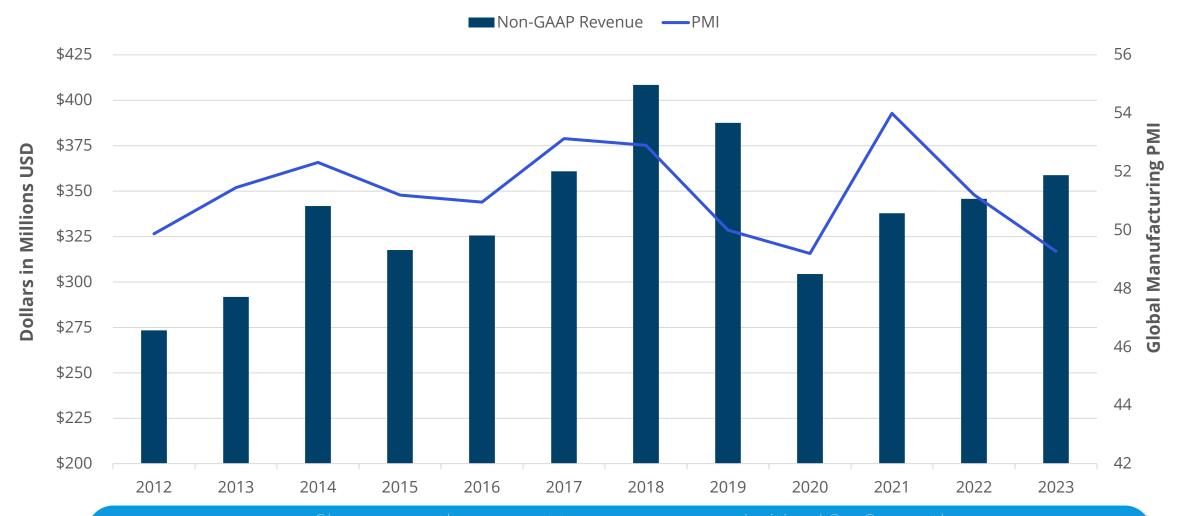


Focused Strategic Vision



Strategic Financial Plan Maximizes Shareholder Value

Non-GAAP Revenue



Slower growth over past two years as we prioritized SaaS growth
 Cyclical impact due to discretionary capex nature; correlated to global manufacturing PM





Revenue Breakdown | FY 2023

Hardware & Software Solutions Approx. \$279M (78% mix)

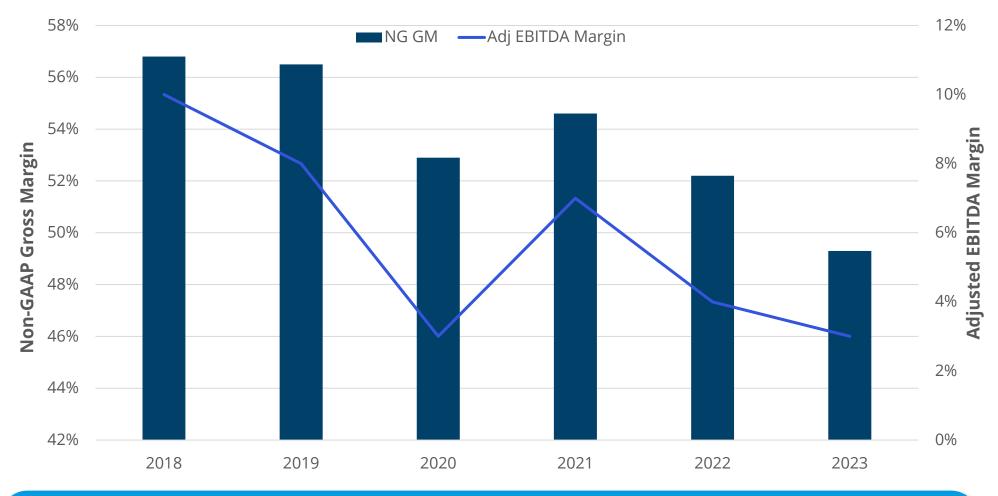
Services Approx. \$80M (22% mix) **HW Service Contracts**

HW T&M; Training

- High mix of integrated hardware and software solutions
 - Services driven by hardware installed base



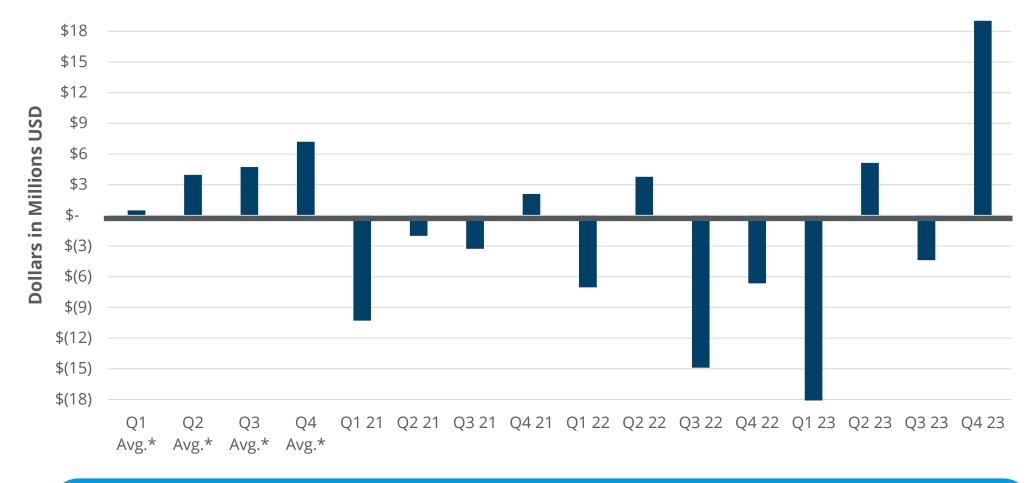
Non-GAAP Margins



- Material input cost increases and lower revenue levels drive gross margin erosion
 - High operating leverage and low revenue growth drive lower profit margins



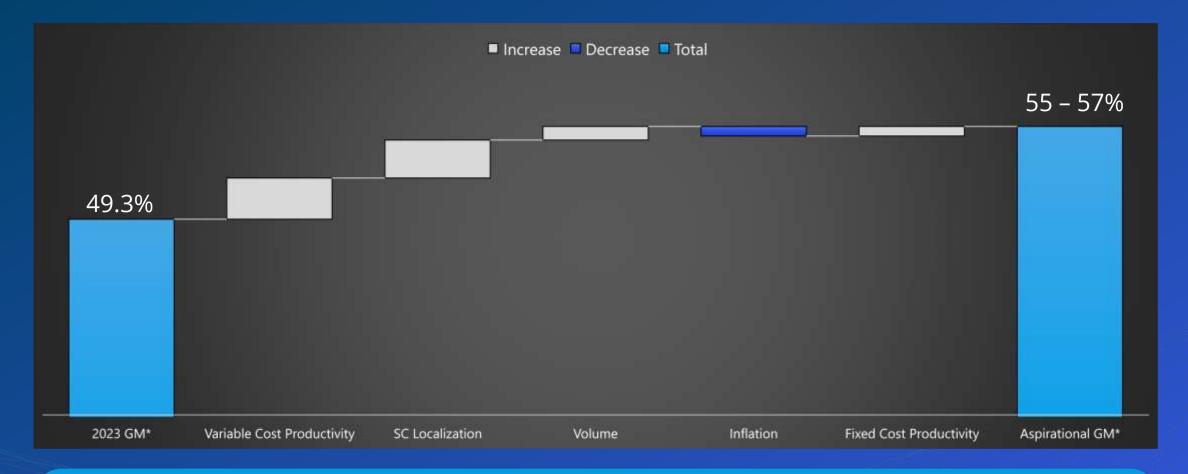
Cash Flow from Ops



- Pre-COVID profit levels drove consistent cash flow from operations
 - Profit levels and restructuring driving inconsistent performance



Non-GAAP Gross Margin | 2023 to Aspirational Goal



- Variable cost productivity and supply chain localization drives meaningful expansion
 - Other drivers include volume, fixed cost productivity and inflation



^{*} Non-GAAP Gross Margin. Aspirational goals are not guidance, not guaranteed and are subject to risks and uncertainties.

Adjusted EBITDA Margin | Aspirational Goal

Annual Revenue Scenarios	~ \$359M	\$375M	\$400M	\$425M
Gross Margin improvement*	600 bps	650 bps	750 bps	800 bps
Total Opex Growth*	(2)-0%	(2)-0%	1-3%	1-3%
Adj. EBTIDA Margin %	9-11%	10-12%	15%	16-18%
FCF Conversion	> 50%	> 55%	> 70%	> 75%
Annual FCF	> \$15M	> \$20M	> \$40M	> \$50M

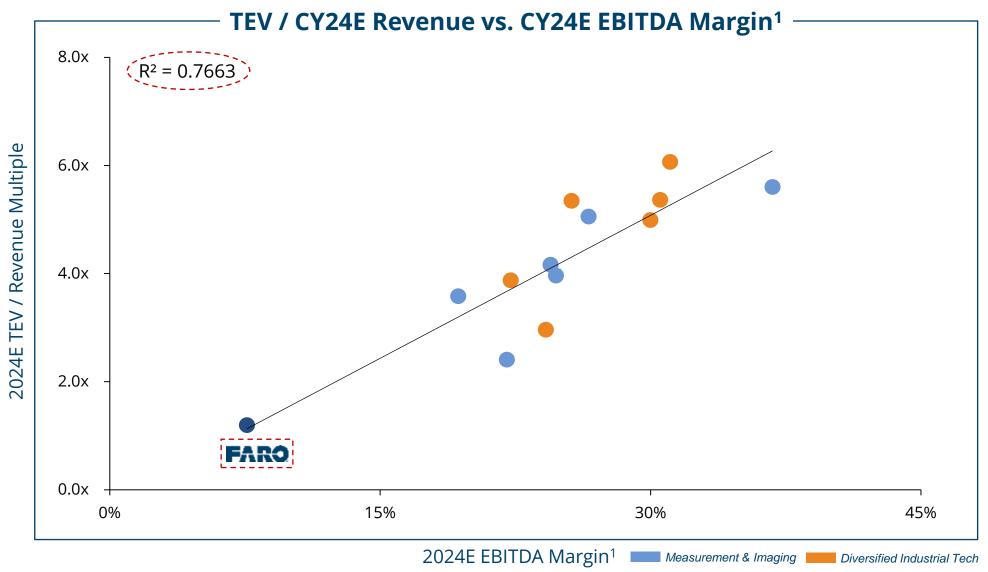
Goal = Adjusted EBITDA margin goal of 15% at \$400M in revenue



^{*} Gross margin improvement vs Non-GAAP fiscal year 2023; total non-GAAP operating expense growth assumes TTM at the mid-point of Q1 2024 guidance range. Aspirational goals are not guidance, not guaranteed and are subject to risks and uncertainties.

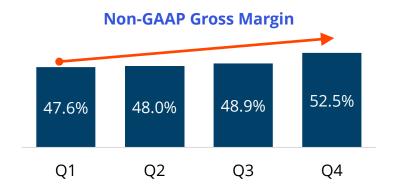
Note: \$ in millions, Gross Margin, Operating Expense and Adjusted EBITDA are on a non-GAAP basis.

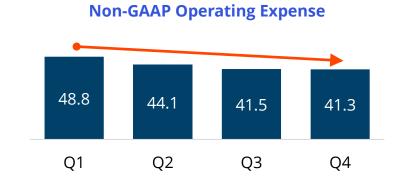
Estimated Valuation

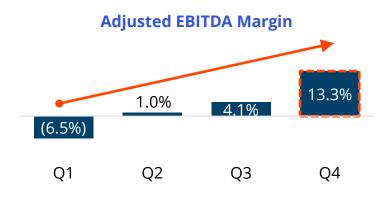




Financial Playbook Demonstrated Improvement in 2023









Margin Expansion

- Decreased input costs exiting Q4
- Improved cost structure
- Disciplined investment levels
- Significant second-half improvement in Adj. EBITDA margin
- Q4 Adj. EBITDA margin up 200 bps YoY on lower revenue

Cash & ST Investment Position

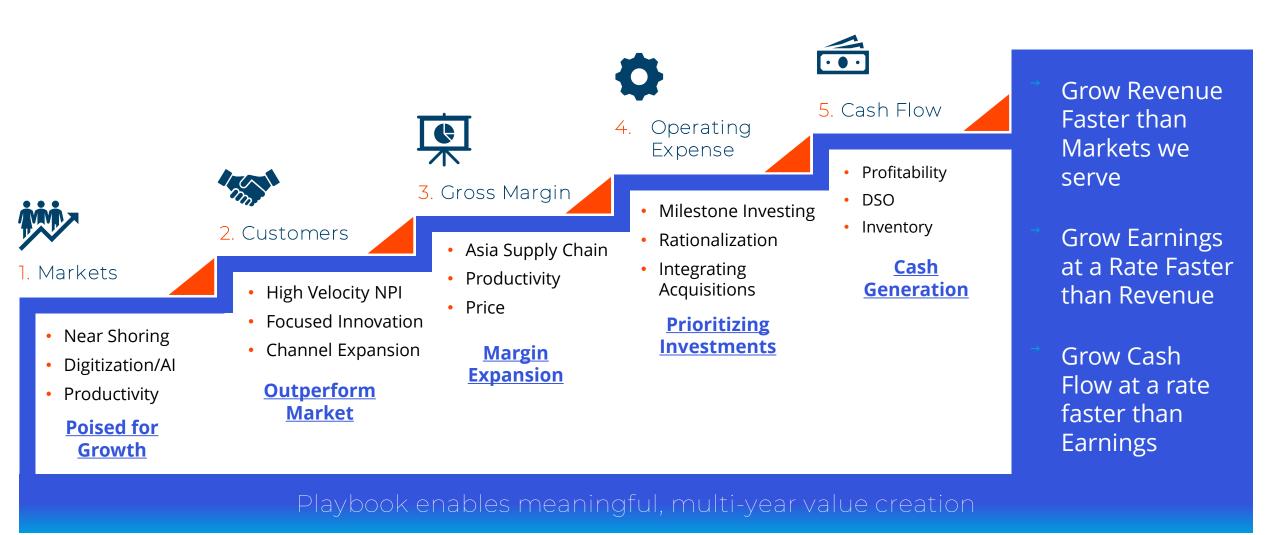
- Significant cash generation in Q4
- Cash & STI, net of debt of \$21 million exiting Q4 2023

Note: \$ in millions

Gross Margin, Operating Expense and Adjusted EBITDA Margin are on a non-GAAP basis.

Note: Reconciliation of the non-GAAP measured to GAAP counterparts is provided at the end of this presentation.

FARO Playbook for Sustainable Financial Growth







Summary

- Strong foundation, improving financial performance
- Focus to grow and expand in our core markets

- Update operating model to drive value through improved execution
- Poised to create significant shareholder value



Historical GAAP to Non-GAAP Reconciliations

	2018	2019	2020	2021	2022	2023
Total revenue, as reported	\$403.6	\$381.8	\$303.8	\$337.8	\$345.8	\$358.8
GSA revenue adjustment	4.8	5.8	0.6	-	-	-
Non-GAAP total revenue	\$408.4	\$387.6	\$304.4	\$337.8	\$345.8	\$358.8

Prior to FY 2018 there were no revenue adjustments.



Historical GAAP to Non-GAAP Reconciliations

	2018	2019	2020	2021	2022	2023
Gross profit, as reported	\$221.6	\$198.1	\$159.8	\$183.9	\$175.8	\$165.0
GSA sales adjustment	4.8	5.8	0.6	-	-	-
Stock-based compensation	0.8	1.0	0.7	0.6	1.1	1.3
Inventory reserve charge	4.7	12.8	-	-	-	9.3
Product recall charge	-	1.3	-	-	-	-
Purchase accounting intangible amortization and fair value adjustments	-	-	-	-	3.6	-
Restructuring and other costs	-	-	-	-	-	1.4
Non-GAAP gross profit	\$231.9	\$219.1	\$161.2	\$184.6	\$180.4	\$177.1
Gross margin, as reported	54.9%	51.9%	52.6%	54.4%	50.8%	46.0%
Non-GAAP gross margin	56.8%	56.5%	52.9%	54.6%	52.2%	49.3%



Historical GAAP to Non-GAAP Reconciliations

	2018	2019	2020	2021	2022	2023
Net income (loss)	\$4.9	(\$62.1)	\$0.6	(\$40.0)	(\$26.8)	(\$56.6)
Interest expense (income), net	0.1	0.1	(0.3)	0.1	-	3.3
Income tax (benefit) expense	(0.4)	1.1	(31.4)	31.4	5.1	2.5
Depreciation and amortization	18.3	18.5	14.2	13.4	17.5	15.4
EBITDA	\$22.9	(\$42.4)	(\$16.9)	\$4.9	(\$4.2)	(\$35.3)
Other (income) expense, net	1.1	1.1	0.4	0.1	(3.2)	1.2
Stock-based compensation	7.6	11.1	8.3	11.5	13.3	17.8
GSA sales adjustment	4.8	5.8	0.6	-	-	-
Inventory reserve charge	4.7	12.8	-	-	-	-//
Advisory fees for GSA Matter	-	1.2	-	-	-	/
Product recall and other product charges	-	1.3	1.6	-	<u>-</u> /\/	
Restructuring and other costs	-	38.7	15.8	7.4	7.5	19.0
Adjusted EBITDA	\$41.2	\$29.7	\$9.9	\$23.8	\$13.5	\$12.1
Adjusted EBITDA margin	10.1%	7.7%	3.3%	7.0%	3.9%	3.4%



Quarterly 2023 GAAP to Non-GAAP Reconciliations

	Q1	Q2	Q3	Q4
Gross profit, as reported	\$39.7	\$33.3	\$41.7	\$50.3
Stock-based compensation	0.3	0.4	0.3	0.4
Inventory reserve charge	-	8.1	-	1.2
Restructuring and other costs	0.4	0.4	0.5	0.1
Non-GAAP gross profit	\$40.4	\$42.3	\$42.4	\$51.9
Gross margin, as reported	46.7%	37.8%	48.0%	50.9%
Non-GAAP gross margin	47.6%	48.0%	48.9%	52.5%



Quarterly 2023 GAAP to Non-GAAP Reconciliations

	Q1	Q2	Q3	Q4
Operating expenses, as reported	\$58.3	\$58.7	\$48.6	\$48.9
Stock-based compensation	(3.4)	(4.5)	(3.4)	(5.2)
Restructuring and other costs	(5.0)	(8.8)	(2.5)	(1.3)
Purchase accounting intangible amortization	(1.2)	(1.2)	(1.2)	(1.1)
Non-GAAP operating expenses	\$48.8	\$44.1	\$41.5	\$41.3



Quarterly 2023 GAAP to Non-GAAP Reconciliations

	Q1	Q2	Q3	Q4
Net (loss) income	(\$21.2)	(\$28.2)	(\$8.8)	\$1.6
Interest expense (income), net	0.8	1.0	0.7	0.8
Income tax expense (benefit)	1.9	1.4	1.5	(2.4)
Depreciation and amortization	4.0	3.9	3.8	3.6
EBITDA	(\$14.4)	(\$21.9)	(\$2.7)	\$3.7
Other (income) expense, net	(0.2)	0.5	(0.4)	1.3
Stock-based compensation	3.6	5.0	3.7	5.6
Inventory reserve charge	-	8.1	-	1.2
Restructuring and other costs	5.5	9.2	3.0	1.4
Adjusted EBITDA	(\$5.5)	\$0.9	\$3.5	\$13.2
Adjusted EBITDA margin	(6.5%)	1.0%	4.1%	13.3%

